

Blinkered beauty

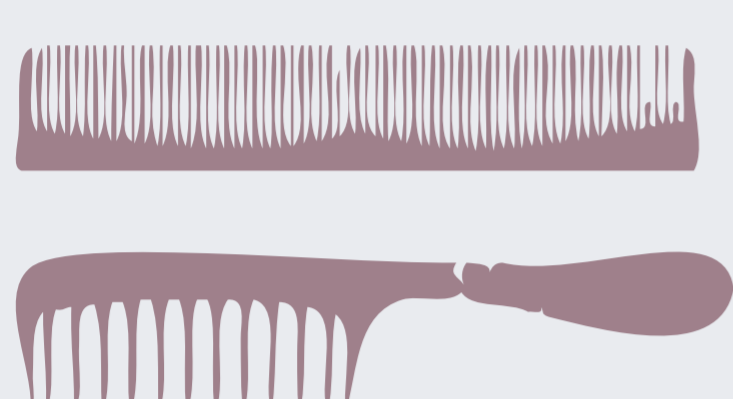
Nearly **three quarters** of men have no idea the lengths their wife or girlfriend goes to in order to look **her best**

four in ten

women purposely hide the gory details of their beauty regime from their man

one in twenty

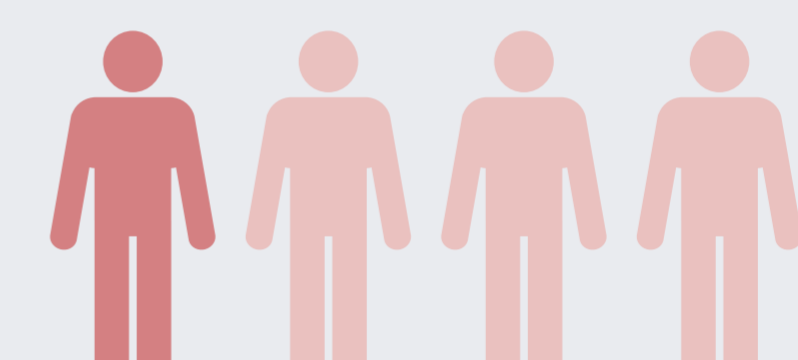
women have never let their husband or boyfriend see them without a full face of make-up on



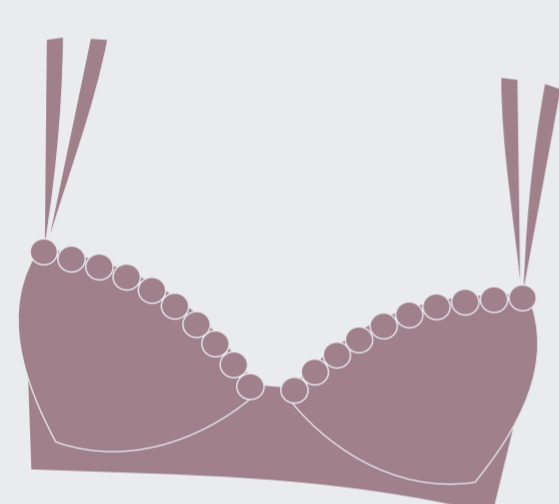
a third of women want to keep up the pretence that they always **look great**

Totally clueless...

over a **quarter of men** polled had **no idea** what elements make up their wife or girlfriends **beauty routine**

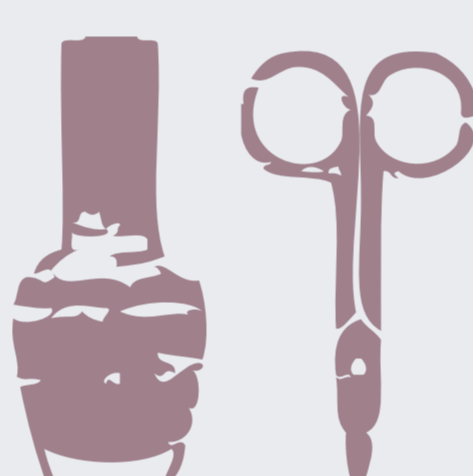


seven in ten men would rather be kept in the dark about what she gets up to **behind the bathroom door**



1 in 10

would be shocked to learn that their partner wore figure enhancing underwear



a quarter

would also be surprised to find out she wore false nails & eyelashes or had veneers



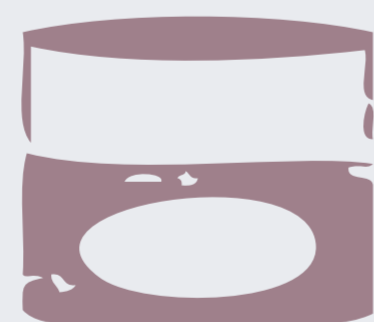
1 in 10

blokes couldn't believe their other half would resort to wearing false tan

top 5 biggest beauty secrets



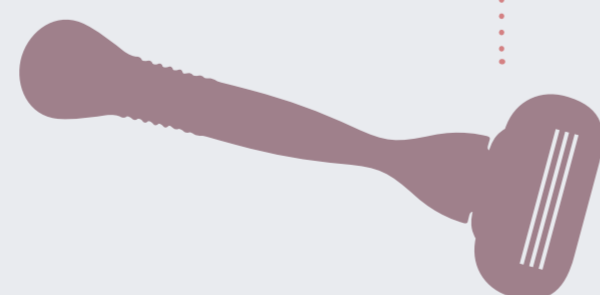
Pluck whiskers from face



Wax moustache/facial hair



Wax/shave bikini line



Pluck hairs from nose

Bleach moustache/facial hair

one year and seven months

is the **average amount of time** being in a **relationship** before a woman begins to **relax** about her appearance.

